

CONRAD WONG

Art Director / Digital Designer

 ConradWong.com

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WORK EXPERIENCE



Freelance (Nov 2014 – Present)

Freelance Art Director / Digital Designer

Questus (2014.11 – 2014.12, 2021.09 - Present)
Layout high-end fashion responsive mobile site for Holt. Design and localize ads for Chinese market

Credit Karma (2016.10 – 2016.11)
Design and build HTML 5 ads with Google Web Designer.

Clock Four (2016.02 – 2016.09)
Design and create digital marketing materials for U.S. Bank

Robert Stampede (2015.07 – 2015.09)
Build and animate HTML5 banner ads for multiple clients.

Tapjoy (2015.04 – 2015.06)
Design and create rich media mobile ads



Big Timer Inc (Aug 2014 – August 2021)

Founder / Product Designer / Visual Designer

Innovate, design and build mobile apps/bots with a team of software engineers. Discover and explore the need of users, test the market, collect user data, analyse user behaviors, and refine the products with better user experience design.



CBS Interactive (Mar 2017 – Dec 2018)

HTML Ad Designer

Design, create, develop and build overlay banner ads for plenty of websites under the umbrella of a national media company.



Clorox (Apr 2012 – Jan 2014)

Senior Digital Designer

Create digital campaigns for Clorox products including newsletter, banner ads, branding websites. Design user-interface and visuals for websites, social media, mobile sites, mobile apps for Clorox product marketing campaigns.



Tribal DDB (Aug 2010 – Sep 2011)

Art Director

Design branding websites, online materials for Clorox brands such as Kingsford and Pine-sol.



Real Branding (Feb 2008 – July 2008)

Art Director

Develop concepts, design online materials for interactive advertising campaigns for Peet's Coffee, Lipton, Beck's etc.



DraftFCB (Dec 2006 – Feb 2008)

Interactive Art Director

Develop concepts, design and manage creatives for online advertising campaigns for Dockers, Doubletree and Hilton.



Razorfish (Apr 2006 – Dec 2006)

Art Director

Develop concepts, design and produce creatives for online advertising campaigns for Washington Mutual (WaMu).



Carat (Isobar) (Sep 2003 – Mar 2006)

Senior Designer

Develop, design and produce creatives for interactive advertising campaigns and web sites. Accounts handled include: Adidas, Kodak, Western Union, Electronic Arts etc.



Pentagram (Oct 2000 – Oct 2001)

Interactive Designer

Work with professional interactive team on web/interactive design and development at Pentagram Design



SOFTWARE / WEB DEV

Photoshop	●●●●●●	Illustrator	●●●●●●
Indesign	●●●●●●	Sketch	●●●●●●
Powerpoint	●●●●●●	Premiere	●●●●●●
HTML5/CSS	●●●●●●	Figma	●●●●●●
After Effects	●●●●●●	Celtra	●●●●●●
Dreamweaver	●●●●●●	Animate	●●●●●●
Google Web Designer	●●●●●●	Audition	●●●●●●



PROFESSIONAL SKILLS

Visual Design • UI/UX Design • Product Design • Graphic Design • Digital Marketing • Art Direction • Brand Identity • Interactive Advertising • Social Media • Creative Direction • Creative Strategy • Web Development • Animation • Concept Development • Digital Strategy • Offline Advertising



LANGUAGES

English - Native or Bilingual Proficiency
Chinese - Native (both Mandarin and Cantonese)